

11 controlling principles:

1. EE is Bible-based and God-dependent. It stresses the importance of the witness's consistent lifestyle while enlisting the faithful intercession of dedicated prayer partners.

2. EE is mandated. From Christ's first and last commands, from His modeling of a faithful witness to the example of the early church, it is obvious that every believer is to witness both by his or her life and lips.

3. EE trains pastors. Pastors are trained in Leadership Training Clinics. They then return to their churches to model personal evangelism and equip members of their congregations to witness, and train others to witness.

4. EE emphasizes on-the-job training. Classroom teaching followed by on-the-job training dispels the witness's crippling fear and demonstrates that EE really works! "Evangelism is better caught than taught!"

5. EE diagnoses the other person's spiritual status. The two diagnostic questions deal with a person's universal concern about death. The answers reveal the person's true spiritual condition.

6. EE is incremental. The trainee learns the Gospel presentation bit-by-bit and step-by-step over an extended period of time (usually 13 to 16 weeks). During that time, the trainee continues to grow in his or her understanding of the Gospel and ability to witness.

7. EE has a memorized presentation. The basic outline, complete with Scriptures and illustrations, provides the witness with a tool for presenting the Gospel to non-Christians and for training fellow believers to do the same.

8. EE is relational. Whether in a first-time presentation of the Gospel or in a person's everyday network of relationships, friendship is emphasized as a crucial element in personal evangelism and discipleship.

9. EE is interdenominational. EE is not a para-church ministry, but is local-church-based and local-church-led. It ministers to and through churches of 400 denominations that subscribe to EE's evangelical statement of faith.

10. EE is indigenized. Although adhering to non-negotiable, controlling principles, EE adapts to the culture of every nation, territory and people group with the ultimate goal of making each ministry self-supporting, self-managed and self-propagating.

11. EE multiplies. Teacher-trainers, through a certification process, equip witnesses who, in turn, become trainers of others to win people to Christ. Thus, they continue to reproduce themselves.

One day, Jim Kennedy and I will have passed off the scene. We pray that the leaders God raises up in our stead will hold firmly to these principles. Until Jesus Christ returns, may EE apply them diligently in America and in every other nation, territory, and people group of the world.