

# Developing a Lifetime Plan for Evangelism

As a small flock group leader of College Park Church, I [Tom Eads, SFG Leader] would like to share how my wife and I and our family, and our small flock group, have reached out to others. I pass this information along to encourage you to consider developing your own Lifetime Plan for reaching out to others, sharing your faith and planting seeds that the Holy Spirit can use in bringing others to Christ. In doing so, it will help you to...

Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect. 1 Peter 3:15

I encourage you to expand your vision and see the many opportunities that are before us each and every day. Together, we can all make a huge difference in impacting the world for Christ; if we become proactive in sharing our faith, and do it consistently over time.

For example, here is the impact each of us could make in impacting our world for Christ over a 20 year period.

## A Lifetime Plan for Evangelism

Mark 4:14; Isaiah 55:11; and Matthew 12:30.

### A. Daily evangelism

#### 1. Tract Ministry

One-a-day x 20 years = 7,300 tracts [Cost = \$36.50/year]

Leave a tract with a good tip at a restaurant

[Leave tracts in bathroom stalls where people like to have reading material]

[Leave on an occasional car window]

Handout to someone sitting on a bench looking bored

Tract with bill payments [10/month]

FOR THIS TO BE MOST EFFECTIVE, YOU WILL NEED A TRACT CARRIER AND BIBLES/NEW TESTAMENTS IN YOUR CAR/HOME READY TO GIVE OUT

#### 2. Greeting card encouragement

One-a-week x 20 years = 1,040 cards [Cost = \$10/year]

#### 3. T-shirt evangelism

#### 4. Personal encounters

Distribute Bibles and tracts to:

Homeless people on the street corners [2/year]

Salesmen at your door [2/year]

Salesmen on the phone [2/week]

Children selling candy at your door [10/year]

5. e-mail ministries

e-mail signatures [one-a week]; e-tracts, e-cards  
e-mail friends with your brief testimony [2/year]

6. Gifts

Support a child [or children] in a third-world country (\$25/month)  
Subscription to Decision Magazine (\$9/year)  
Memorial Bible program through the Gideons [\$5/Bible]  
Christmas, Graduation, Birthdays, etc

7. Lifestyle vs encounters

Live your life as a living testimony for Christ.  
Be proactive in doing what Jesus taught us to do.

B. Special events

1. Gospel booth type events <sup>1</sup> [100-200/year]
2. Halloween night--tracts/Bibles, approx 60 tracts/Bibles
3. Christmas Cards [30/year]

C. Evangelism based ministries

1. Prison [10/month]
2. Gideons International [25/month]
3. AWANA [Approved Workmen Are Not Ashamed (2 Timothy 2:15)].

D. Encourage, train, and equip others to evangelize (The multiplication principle of *Philippians 4:17*)

1. Give several tracts or New Testaments to your children for them to distribute
2. Encourage other believers to evangelize
3. Support a missionary or evangelistic organization financially

Subtotal of Item A, B, C [excluding T-shirt ministry] is 40,000 people evangelized in 20 years. The possibilities with Item D are HUGE

\*\*Remember to pray for opportunities and effectiveness for your evangelism

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<sup>1</sup> For recent example, see [www.johansenhome.com/2002.sg-gospelbooth.htm](http://www.johansenhome.com/2002.sg-gospelbooth.htm).

## **Supplies for Evangelism**

For Tom's expanded list of resources you can tap into to obtain supplies for evangelism, see Appendix D and E of the Flock Group Ministry Manual.