

CANNING HUNGER

A Strategy to Help Lighthouse Keepers
“Go From Prayer Walking to Neighbors Talking”
By Norman Whan

God’s word says in Acts 1:8 niv “...*you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea, Samaria, and to the ends of the earth.*”

The Canning Hunger Ministry was born out of our heart for evangelism and a desire to provide Christians with unlimited opportunities to be witnesses and to share the message of Jesus Christ with their neighbors. God tells us to spread the Gospel to the world by starting at home and moving out from there.

Dr. Paul Cedar, Chairman, Mission America; “*Canning Hunger is being used by God to help Christians move from “prayer walking to neighbors talking”. It enables each of us to “turn our neighborhood into our Jerusalem”.*”

Canning Hunger is a simple, non-threatening, food collection strategy that helps you meet the needs of the hungry while meeting your neighbors under the best of conditions. By eliminating the fear of knocking on your neighbor’s door, Canning Hunger is unleashing unprecedented potential for personal witnessing and evangelism.

Rev. Ed Silvano, President, Harvest Evangelism made this comment; “*Canning Hunger has become one of the keys in our goal of sharing the Gospel with every person in America by providing a strategy that makes it simple and comfortable to go from our neighbor’s sidewalk to their threshold. Canning Hunger is truly “a key that unlocks our neighbor’s front door.”*”

As a Lighthouse Keeper, you have selected a number of homes in your neighborhood, dedicated yourself to praying for each home by address and every person by name, finding ways to care for them, then sharing the gospel with each of them by year end 2000.

Like you, I am a Lighthouse Keeper. I believe the greatest opportunity in accomplishing our goals, is “going from prayer walking to neighbors talking”. It’s my observation that mass-evangelism programs have struggled most when we’ve had to go from our “neighbor’s sidewalk to their threshold”.

We all know how hard it is to knock on our neighbor’s door and deliver a tract, take a survey, invite them to church or share our testimony. But what could be easier than asking them to help feed hungry kids and their families. Everyone wants to help with that!

THE CANNING HUNGER STRATEGY

The Canning Hunger strategy is designed for Lighthouse Keepers to develop their route at their own pace. The strategy is simple, collect food to fight hunger and develop relationships that eventually earn you the right to effectively share the Gospel.

Dr. Bill Bright, President/Founder of Campus Crusade for Christ; *“While prayer and fasting remain the foundation of spiritual revival, we inevitably come to a point where we must boldly and lovingly share the Gospel message. The Canning Hunger strategy paves an incredible path for the messenger.”*

Thousands of volunteers, throughout the country, have successfully tested the strategy for six years. Rev. Bob Baily directed a Canning Hunger pilot project with 30 Southern Baptist Churches in Indiana and said;

“Canning Hunger is, without exception, the most effective door-to-door, relationship building and evangelism strategy I have ever seen.”

One successful approach starts with prayer walking, recording the addresses of each home on a form in our “Lighthouse Keepers Kit”, followed by seven personal contacts.

The first visit, you introduce yourself using the word track we provide and ask them to help in the fight against hunger. Over 95% of the people who open the door give food on your first visit. Over 99% of them invite you back on a regular basis.

The second visit collect food, the third visit collect food and using another work track, ask them for prayer requests. Over 85% of them trust and respect you enough to share a prayer request the first time you ask!

The fourth and fifth visits collect food and follow up on prayer requests. The sixth visit, using another word track, report on the amount of food collected to date and give them a Gospel gift of appreciation like the "Jesus Video". Over 92% gladly accept your gift.

The seventh visit collect food, follow up on prayer requests, look for opportunities to share your testimony, and watch to see what God does with the seed you planted as you continue to “serve your Jerusalem”.

WHAT WILL IT TAKE TO END HUNGER IN AMERICA?

The recent Second Harvest “National Research Study” reveals that 32,000,000 people suffer from hunger in America. The report indicates that the suffering could be eliminated with an additional 80,000,000 pounds of food per month.

THE GOAL

Our goal is to recruit, train, and equip at least 800,000 of the 3,000,000 or more Lighthouse Keepers to develop a regular neighborhood food route of 20-35 homes. Six years of data, from thousands of volunteers, indicate a route of 25 homes averages at least 100 pounds of food per month. The 800,000 routes would produce the 80,000,000 pounds of monthly food needed to end hunger in America. Order your kit today and be part of that solution!

The “Lighthouse Keeper’s Kit” is free!* It’s Necessary! It tells you how to do it! It includes a set of reproducible masters containing Word Tracks, Tracking Forms, Name Badge, “Yes We Can” Button, Thank You Notes, Reminder Notes, Hunger Statistics, simple distribution tips for the food you collect, and much more.

HOW TO GET STARTED

To order your kit, fill out the [KIT ORDER FORM](#) on this website and contact Canning Hunger at: 131 E. Grove Ave. Orange, CA 92865 Phone 714-279-6570 Fax 714-279-6575 email norm_whan@canninghunger.org.

* Except for a small shipping and handling fee.